

GO!FEST ART EXPO

Artist Prospectus

You are invited to apply as an exhibitor for the Go!Fest 2011 ArtExpo, which will showcase featured artists with disabilities. We all benefit from unlocking the unique gifts of everyone and revealing the underlying talents which thrive when we live our lives without limitations.

Please read the information below prior to submitting an application.

GO!FEST EVENT AND ART EXPO

EVENT DATE/LOCATION: October 15, 2011 Chattanooga, Tennessee

APPLICATION DEADLINE: Tuesday, September 1, 2011

ACCEPTANCE NOTIFICATION: September 15, 2011

Acceptance to exhibit in the ArtExpo will be determined by a three-person jury selected by the Go!Fest committee that will choose artists based on their collective review. Notification of acceptance will be made by email. **Please do not call.**

General Information

Mission of the Go!Fest and the Art Expo:

To encourage artists with disabilities and their families to explore the available services, resources and opportunities that would enable individuals to realize their maximum potential in setting and achieving lifetime goals and personal success in every area of life, Go!Fest celebrates living life without limitations.

The mission of the Go!Fest Art Expo is to create access to a broad array of arts experiences, nurture the development and understanding of diverse art forms and cultures and encourage artists with disabilities. Go!Fest is a one-day outdoor celebration of abilities rather than disabilities. The primary art focus of the event is juried exhibitions of all types of art. **This year you will have the opportunity to sell your art as well as exhibiting your talents to the community.**

Go!Fest will offer a juried artists display area, artists demonstration areas, educational activities for children and live musical performances.

Artists Hours

Setup

Saturday, October 15th from 8:30 am to 9:30 am

Breakdown

Saturday, October 15th, 2:00 / 3:00 pm

ARTIST APPLICATION

Go!Fest will consider applications from artists working in diverse media. Each application will be made within one of the media categories defined below. This is done so we may organize artists' images into logical groups for the jury's review. The principal objective of Go!Fest is to present a balanced show that will equitably showcase works of fine art and photography as well as diversity among media.

Ceramics: All original clay and porcelain work, other than jewelry, is accepted in this category. No machine-made or mass produced work is permitted. If multiple pieces of the same design are displayed, each piece must be signed.

Digital Art: This category includes any original work for which the artist, using a computer, executed the original image or the manipulation of other source material. Work in this category must be in limited editions, signed and numbered on archival quality materials. Traditional photographs taken through a digital media should apply in the photography category.

Drawing: Works created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush are to be entered in this category.

Glass: No forms of mass production are permitted.

Graphics and Printmaking: Printed works for which the artist's hand manipulated the plates, stones or screens and which have been properly signed and numbered as a limited edition may be entered in this category. All photogravure, photocopy, and/or offset reproductions will be rejected. Printmakers are required to disclose both their creative and printmaking processes.

Metal works: Includes all non-sculptural, non-jewelry works crafted from metals. No production studio work is allowed. **Mixed Media:** This category includes works, both 2 and 3-dimensional, that incorporate more than one type of physical material to produce. Includes non-sculptural work as determined by the artist.

Painting: Works created in oils, acrylics, watercolor, etc. are in this category. Reproductions of all kinds are prohibited.

Photography: Photographic prints made from the artist's original image, which have been processed by that artist, or under his or her direct supervision, are included in this category. Photographers are required to disclose both their creative and printing processes on prints, which have been properly signed and numbered as a limited edition.

Sculpture: Three-dimensional original work done in any medium, including built up works in wood are included in this category.

Wood: Original works in wood that are hand-tooled, machine-worked, turned or carved are accepted in the wood category.

Application Process:

Artists must submit a completed application along with 1 to 4 image examples for each category they want to enter for the jury process. We will be managing our application process through e-mail at mcd@mail.chattanooga.gov

Artists who wish to exhibit work produced in more than one media category must apply with a separate application for each category. Only one application may be submitted per body of work represented. Multiple applications must represent either work in different media categories or distinctly separate bodies of work within one category. No advantage is gained by submitting multiple applications for the same body of work in multiple categories.

Digital Images: Up to four (4) images can to be submitted for each individual media category entered by the artist. Four (4) images, numbered respectively #1 - #4, must be of individual pieces of work. Images must be in 1920 pixel horizontal x 1920 pixel and in a JPEG format, Images must accurately represent the body of the artist's work to be exhibited at Go!Fest.

Rules of the Show:

1. All work must be original work. The artist guarantees the accuracy of the description of the works presented and the authenticity of the work as the creation of their own hands.
2. Work done by a production studio is not acceptable. All work must be designed and executed by the accepted artist.
3. No more than two artists may collaborate on work.
4. Both must be included on and sign the application. Both must be present at Go!Fest.
5. Artists may only show work in categories and body of work selected by the Jury. All work exhibited must be of the quality, category and body of work of that shown in the images juried.

All presented art must be presented in a professional manner in appearance and quality for the purpose of exhibition.

Jury Procedure: The panel reviews images in a blind jury process. The identities of artists are not disclosed to jurors. The jury is comprised of working artists and other professionals. The jury will view each artist's set of four images. The artist's information statements attached to the images and application will also be made available to the jury. Artistic excellence is the sole criteria for selection of exhibitors. The selected artists will receive invitations to attend the festival. Decisions of the jury panel are final.

Acceptance of Offer to Exhibit: Artists will be notified no later than September 15, 2011, of their acceptance to Go!Fest 2011. An artist who is selected by the jury and accepts the invitation to exhibit must signify that acceptance in an e-mail to mcd@mail.chattanooga.gov . Failure to respond by e-mail may result in revocation of the invitation. The applicant is responsible to keep us advised of current mailing, e-mail addresses and phone numbers.

Sales: Artists will retain all revenue from the sale of their work. No commission will be paid to Go!Fest on any sales. Artists will be responsible for collecting and reporting all required Tennessee State sales taxes.

If you have questions or need additional information:

Go!Fest Applications
Mayor's Council on Disability
P.O. Box 1552
Chattanooga, Tennessee 37401
OR
mcd@mail.chattanooga.gov

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Revised